

Petfinder.com

FOUNDATION

September 21, 2009

The Little Pink Shelter
Holly Chasin
[REDACTED]
[REDACTED]

Dear The Little Pink Shelter,

Congratulations! You were this week's (September 14-September 18) Put Your Best Face Forward Email winner from Maddie's Fund and Petfinder.com Foundation!

Maddie's Fund and Petfinder.com believe that good customer service saves lives. The first step in good customer service is to capitalize on the public's enthusiasm for adopting by responding right away when initial contact is made. The second step is to make a potential adopter's experience positive and helpful. Your organization has shown this to me true and we thank you for that. Make sure to check out both Maddie's Fund and Petfinder.com websites to see how many in person adopters you beat out this week to win!

Enclosed you will find a check for \$500.00 as your prize for great customer service. Your organization demonstrated outstanding customer service and we hope that you will join us in thanking our friends at Maddie's Fund for making this possible. Let them know how you plan to use this prize or send them a photo of your shelter. Correspondence can be sent to Maddie's Fund at 2223 Santa Clara Ave, Suite B, Alameda, CA 94501 or Petfinder.com Foundation, Attention: Lisa Robinson, 4729 East Sunrise Drive #119, Tucson, AZ 85718.

Best,



Elizabeth Neuschatz

Executive Director, The Petfinder.com Foundation

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