To whom it may concern:

On September 24, 2011 the Eleventh Hour Rescue will be presenting their 7th Annual Puptoberfest. This year it is even bigger and better! Each year our festival grows and we would like you to be part of this unique event. Puptoberfest is your chance to not only support a local rescue but to also promote your company, business or service, no matter how big or small, by having direct contact with the local community!

Last year we had over 3,000 attendees and over 600 dogs. It is a fun filled day with vendors, games activities for the kids, the dogs and the whole family. There are contests, a dog fashion show, 50/50 raffle, tricky tray and even some celebrity appearances. Puptoberfest welcomes all dog lovers and their dogs.

We are a not for profit 501c3 animal rescue based out of Rockaway, NJ. Our group rescues dogs at the "eleventh hour"--when they are scheduled to be put to death by shelters that can no longer care for them. We give the dogs all the medical attention they require, a place to live, and through our adoption services, a second chance at a happy and fulfilled life. Eleventh Hour Rescue is made up of dedicated individuals who believe that innocent pets deserve love and a place to live where they are honored and cared for.

We are currently seeking support from our local residents, retailers and businesses in the form of donations for our give away bags, or better know as 'goodie bags’. Donations can be anything from coupons, hats, key chains, pens, products, anything! And all quantities are welcome- 25, 50, 100, anything in between a 1000!

We will gladly pick up any donations or items! Or you can send them to us at:
Eleventh Hour Rescue 861 Route 10 East, Randolph, NJ 07869
Please contact us at 973-664-0865 or email us at puptoberfest@ehrdogs.org

We would greatly appreciate any contribution of donation to Eleventh Hour Rescue to help us accomplish this year’s event to be as successful.

Thank you in advance for your support.

Sincerely,

Loretta Rogers
Eleventh Hour Rescue Volunteer
puptoberfest@ehrdogs.org
EIN: 300294525
Eleventh Hour Rescue 7th Annual Puptoberfest

It’s back again – bigger and better! Each year our festival grows and we would like you to be part of this unique event. Puptoberfest is your chance to not only support local rescue but to also promote your company, big or small, by having direct contact with the local community!

We are looking for individuals and companies to support our organization by providing sponsorship

Puptoberfest will take place on Saturday, September 24th, 2011 at the Craigmeur Recreation Complex in Rockaway, NJ. Our purpose is to bring together our adoptive families and animal lovers in the local community for a celebration complete with entertainment, contests, activities, vendors, and refreshments, to generate the much needed income to continue our mission of rescuing death row dogs.

Eleventh Hour Rescue is a non-profit 501c3 organization (EIN: 300294525) is a volunteer based group who rescues shelter dogs scheduled for euthanasia, only due to their time running out. We then foster them with much needed love and attention, providing all the necessary veterinarian care until they are placed in their forever home. We exist purely on the generosity of our own volunteers and people of the community who contribute to the cause!

Sponsorship opportunities are available in varying amounts for signage on tents, fencing, areas of activities, such as the registration, the agility area, for contests and our fashion show! We’ll post a “sponsored by” sign at the event in your honor!

Name of Company or Individual______________________________________________________________

Address________________________________________________________________________

Phone________________________________________________________________________ __

Email___________________________________________________________________________

SPONSORSHIP AMOUNT: ____ $1000  ____$500  ____$100  ____$50  _____OTHER

Please email Puptoberfest@ehrdogs.org if you have any questions, or need more event information. All sponsorship checks can be mailed to:

Eleventh Hour Rescue
PO Box 218
Rockaway, NJ 07866

No amount is too big or too small. All proceeds go to help the dogs! Eleventh Hour is a volunteer based non-profit 501c3 organization EIN: 300294525, most donations are tax deductible.

Please check with your tax advisor.
**Sponsorship Levels**

**Sponsorship Amount:**

- $1000 and over
  - Advertisement of your company’s or individual name on the sponsor board to be located at the main entrance of the event.
  - Your Company’s or individual name mentioned by our on site announcer several times throughout the day.
  - An event or activity will be announced as sponsored by your company’s/individual name.
  - Sponsor Signage located at one of our activity booths/ Tents which are:
    - Memory lane (pictures of the 3,000 dogs we have adopted since 2004)
    - Paw painting (dogs “paint” with their paws!)
    - Corporate Good Citizen testing
    - Kissing booth (get dog kisses from one of our adoptable dogs
    - Agility course
  - You may also provide us with your company’s sample/product, coupon or donated items that we will include in our tote bags that will be provided to the attendees.

**Sponsorship Amount:**

- $251- $500
  - Advertisement of your company’s or individual name on the sponsor board to be located at the main entrance of the event.
  - Your Company’s or individual name mentioned by our on site announcer several times throughout the day.
  - You may also provide us with a product, coupon or donated items that we will include in our tote bags that will be provided to the attendees.

**Sponsorship Amount:**

- $250 or Under
  - Advertisement of your company’s or individual name on the sponsor board to be located at the main entrance of the event.
  - You may also provide us with your company’s sample/product, coupon or donated items that we will include in our tote bags that will be provided to the attendees.
Eleventh Hour Rescue 7th Annual Puptoberfest

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Eleventh Hour Rescue is a non-profit 501c3 organization, (tax identification #30-0294525) that is a volunteer based group who rescues shelter dogs scheduled for euthanasia, only due to their time running out. We then foster them with much needed love and attention, providing all the necessary veterinarian care until they are placed in their forever home. We exist purely on the generosity of our own volunteers and people of the community who contribute to the cause!

We are soliciting donations from companies and local businesses for our tricky tray event which is a part of our Puptoberfest fundraiser. All donations will be recognized as donated from your establishment at the fundraiser event. This letter and our letter of thank you indicating your exact donation are sufficient documentation of your donation for tax purposes.

We are looking for donations to make Prize baskets that have value ranging from the amount of $50.00 and up. But no amount is too big OR too small.

Any donation under the range will be combined with other donations and each donor will be recognized for their donation!

Thank you in advance for your consideration and support.

With greatest appreciation,

Eleventh Hour Rescue
Please email Puptoberfest@ehrdogs.org if you have any questions, or need more event information. All sponsorship checks can be mailed to:

Eleventh Hour Rescue
PO Box 218
Rockaway, NJ 07866

Eleventh Hour is a volunteer based non-profit 501c3 organization, (tax identification #30- 0294525) most donations are tax deductible. Please check with your tax advisor.